

PRODUCT NAME

Centella Asiatica

COMMON NAME
Gotu kola

BOTANICAL NAME
Centella asiatica

#### DESCRIPTION

White to light yellow crystalline powder



### Sunpure Extracts Pvt Ltd

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### US DMF NO - 033156

# CENToure®

The tender leaf of Centella Asiatica belongs to family Umbelliferae also known as Gotu Kola or Indian pennyworth collected from Madagascar is a small herbaceous, frost-tender perennial plant used as a medicinal herb in Ayurvedic medicine, traditional African medicine, and used in traditional Chinese medicine, among various other names in other languages. The most characteristic chemical compunds are the triterpenes as asiaticosides, asiatic acid, madecassoside and madecassic acid.

## Range of Active Constituent of Centella Asiatica Extract 10 - 95% By HPLC

Centella - Asiaticoside 45%

Assay: (On Dried Basis): NLT - 45.0 % w/w

Centella - Asiaticoside 95% & Madecassoside 95%

Assay: (On Dried Basis): NLT - 95.0 % w/w

### **Nutrients in Centella**

Centella in rich in iron, calcium, vitamins A, and C, and consists of many mineral salts. It also contains blood requiring components.

### Applications

- Boosts the production of fibronectin, collagen type I, type III, and stimulates fibroblast proliferation, for tighter, firmer skin and connective tissue.
- Protects elastin and hyaluronic acid from breakdown, thereby protecting skin elasticity and hydration.
- Fights skin ageing and wrinkles, due to this combined actions on collagen, elastin and hyaluronic acid.
- Improves stretch marks and cellulite and treat burns.
- Stabilises arterial plaque and prevent atherosclerosis.
- Accelerates wound healing protects from sun damage.
- Slow down ageing process.
- Prevents hypertrophia and keloids scars.
- Prevents and treats fibrosis.
- Reduces skin dryness and revitalizes skin surface.
- Treats hyperpigmentation and controlling inflammation
- Reduces the activity of enzymes (matrix metallo proteins MMPs). thatcontribute to the breakdown of the skin's matrix or framework.

